



Come work as a Marketing Manager at a growing company that offers great benefits with opportunities to advance and learn alongside accomplished business leaders ... Become a part of our team!

Get to Know Us

Flux Power is a fast-paced, high-growth (40% YoY), publicly traded company (NASDAQ: FLUX) that is leading the adoption of lithium-ion technology solutions. We design, manufacture, and sell advanced lithium-ion battery packs that are disrupting the 100+ year old market for lead acid batteries. Our battery packs are used to power industrial and commercial equipment like forklifts and airport ground support equipment, as well as new applications like solar-powered EV charging stations.

About the Role

The Marketing Manager is responsible for overseeing the success of various marketing initiatives in reference to coordinate and implement marketing projects, organizing communications campaigns, and planning special events. The Marketing Manager will design, create, and deliver marketing programs to support the growth and expansion of our company's products and services.

What you Will be Doing

- Develop, implement, and track marketing programs such as email, social media, or digital campaigns, and events.
- Arranges proposals and presentations using marketing resource materials such as brochures, data, slides, photographs, and reports.
- Collaborate with other internal teams (e.g., Engineering and Sales) to develop and monitor strategic marketing initiatives.
- Create & convey brand messages and improves brand awareness, both internally and externally
- Develop sales tools.
- Conduct research and provide reports on industry trends, customers, channels, competition, new products, and pricing.
- Assist with coordinating involvement in conferences, exhibitions, and marketing seminars.
- Write, proofread, and edit creative and technical content across different mediums.
- Work with external agencies and vendors to execute marketing & communications programs.
- Performs other related duties as assigned.

Required Education and Skills:

- Bachelor's degree in business administration, marketing, communications, or a related field
- 5 years of experience in marketing
- Strong knowledge of various marketing and analytics tools, Google Analytics, CRM systems (HubSpot), Adobe (or other design software), and content management systems
- Excellent analytical skills and a knack for research and data analysis
- Strong written and verbal communication skills
- Skilled in writing and editing content with an attention to detail
- Creativity and graphic design skills

Other Duties



Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.

What Can We Offer You for All Your Hard Work?

Benefits

- Medical, dental and vision insurance options
- 401K Plan with company match
- Life Insurance
- Paid Time Off
- Paid Holidays

COVID-19 Precaution(s)

- Personal protective equipment provided or required
- Sanitizing, disinfecting, and cleaning procedures in place

We are committed to a safe, drug-free workplace by performing pre-employment background checks and substance testing.

Notes

- No recruiters, contractors, or consultants, please.
- No relocation assistance or visa sponsorships available for this position.

Please review our career page at <https://www.fluxpower.com/careers>

****Flux Power is proud to be an equal opportunity employer committed to providing employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age or disability, or any other class protected by Federal, State or local laws. Flux Power complies with all employment eligibility verification requirements of the Immigration and Nationality Act and all must have the authorization to work in the US.*