



*Come work as an Marketing Assistant at a growing company that offers great benefits with opportunities to advance and learn alongside accomplished business leaders ... Become a part of our team!*

## **Get to Know Us**

Flux Power is a fast-paced, high-growth (40% YoY), publicly traded company (NASDAQ: FLUX) that is leading the adoption of lithium-ion technology solutions. We design, manufacture, and sell advanced lithium-ion battery packs that are disrupting the 100+ year old market for lead acid batteries. Our battery packs are used to power industrial and commercial equipment like forklifts and airport ground support equipment, as well as new applications like solar-powered EV charging stations.

## **About the Role**

The Marketing Assistant will be planning and executing marketing projects, organizing communications campaigns, and planning special events. The Marketing Assistant II will be designing, creating, and delivering marketing programs to support the growth and expansion of our company's products and services.

## **What you Will be Doing**

- Develop, implement, and track marketing programs for thought leadership and lead generation.
- Write, proofread, and edit creative and technical content across different mediums (blog articles, press releases, social media, webinars, eBooks, eNewsletters).
- Create & convey brand messages and improve brand awareness, both internally and externally.
- Develop sales tools.
- Implement advanced changes & updates to the website.
- Work with external agencies and vendors to execute marketing & communications programs.
- Conduct research and provide reports on industry trends, customers, channels, competition, new products, and pricing.
- Plan and execute involvement in conferences, exhibitions, and other events.
- Lead the commercial launch of new products.
- Other duties as assigned.

## **What you Will Need**

- Bachelors degree in Marketing, Business, Communications or related field.
- 2+ years of related work experience.
- Experience with B-to-B marketing concepts and techniques, including social media and brand standards
- Excellent written and verbal communication and collaboration skills.
- Strong analytical, numerical and reasoning abilities.
- Possess excellent follow-up and follow-through skills with the ability to multitask daily.
- Comfortable learning about technical products. Basic knowledge of electrical principles or batteries is a plus.
- Experience with Microsoft Office programs.
- Experience with Adobe Illustrator or similar design software.
- Experience with CRM software (HubSpot preferred).



- Experience with manufacturing or distribution companies and business models is a plus.
- Well-developed interpersonal skills and the ability to get along with diverse personalities.

### **Other Duties**

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.

### **What Can We Offer You for All Your Hard Work?**

#### **Benefits**

- Medical, dental and vision insurance options
- 401K Plan with company match
- Life Insurance
- Paid Time Off
- Paid Holidays

#### **COVID-19 Precaution(s)**

- Personal protective equipment provided or required
- Sanitizing, disinfecting, and cleaning procedures in place

We are committed to a safe, drug-free workplace by performing pre-employment background checks and substance testing.

#### **Notes**

- No recruiters, contractors, or consultants, please.
- No relocation assistance or visa sponsorships available for this position.

**Please review our career page at <https://www.fluxpower.com/careers>**

*\*\*\*Flux Power is proud to be an equal opportunity employer committed to providing employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age or disability, or any other class protected by Federal, State or local laws. Flux Power complies with all employment eligibility verification requirements of the Immigration and Nationality Act and all must have the authorization to work in the US.*